

FOR IMMEDIATE RELEASE

## Mediflex® releases the Bookler® Endoscopic FlexArm™ Plus Holding and Positioning Device

ISLANDIA, New York (November 2, 2016) - Mediflex is proud to release the Bookler Endoscopic FlexArm Plus System which provides extreme versatility as a surgical holding and positioning device. The enhanced FlexArm Plus technology has recently been incorporated to facilitate greater holding strength for stabilization of endoscopes, easier and quicker set-up and cleaning as well as an increased durability for extended product life.

The Bookler Endoscopic FlexArm Plus product line includes individual components such as the FlexArm Plus (arm only) and a variety of holding tips to provide expanded utility of customers existing Bookler® and

Bookwalter™ systems\*. Multiple Bookler FlexArm Plus system configurations are offered to accommodate all surgical practices.

Mediflex has also released a new product brochure for the Bookler Endoscopic FlexArm Plus System -Ref. No. BEFP-1016, available upon request.



*\*Bookler is a registered trademark of Flexbar Machine Corporation. Bookwalter is a registered trademark of Symmetry Surgical Inc.*

### **About Mediflex**

For 50 years, Mediflex Surgical Products, a division of Flexbar Machine Corp. has specialized in the design, development and production of surgical holders, positioning arms, retractor systems and minimally invasive devices. Mediflex continues to retain an industry-leading position with the FlexArm™ and StrongArm™ surgical holding arms, Booker® and Nathanson retractor systems, Cutting Edge™ disposable tip laparoscopic instruments and Laparo-Flex™ self-forming articulating retractor brands. Mediflex continues to expand its product portfolio to include innovative, time-saving, cost-effective devices for enhanced patient outcomes.

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